



BRINGING GIFRAFFE TO VIETNAM

KHUYEN NGUYEN



THRIVING NEEDS

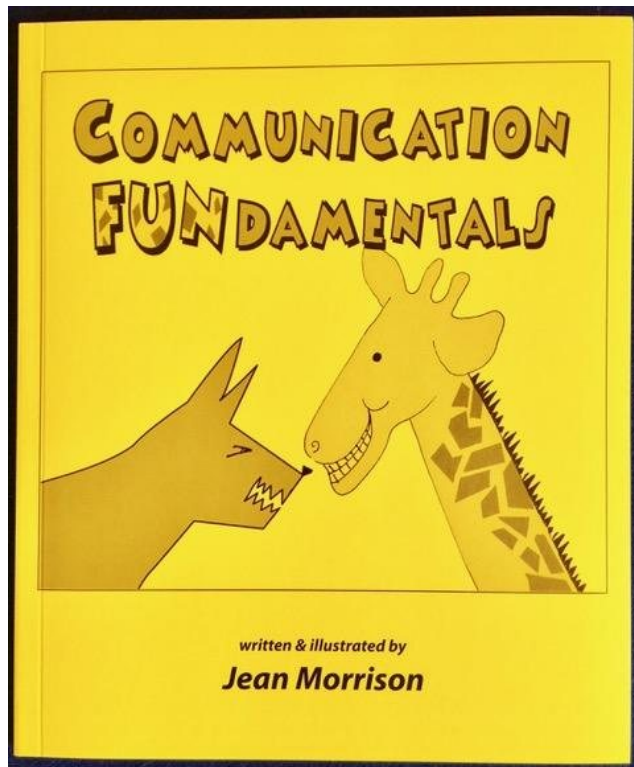
- Promoting compassionate communication in Vietnam
- Cultivating authentic and collaborative relationships

TO WHOM I WOULD LIKE TO SERVE FROM 2021 TO 2022

- Myself
 - Raise awareness about NVC for Vietnamese people
 - Provide tools and materials for NVC participants
- 50 Other NVC facilitators
 - To use licensed materials
- Adults
 - 1000 - Access NVC basic knowledge
 - 100 - Tools to practice
- Teachers and Parents
 - 100 - Tools to communicate with children

Number: target number of served people

PRODUCTS



NVC illustrated book



GROK Kid



WE GROK for 2



Big Grok for facilitators

	Currency	Quantity	Price/ each	Amount
GROK - Copyright & trademark license 1(3 card decks & 1 book)	USD	1	1900	1,900.00
Translation & reillustration - book 2 Translation - 3 card decks	USD	1	1200	1,200.00
Game consultancy (to localize for Vietnam audiences) 3 card decks	USD	1	500	500.00
License for publication in VietNam 4(3 card decks & 1 book)	USD	1	800	800.00
5 Printing - Communication Fundamentals Book	USD	1000	3.5	3,500.00
6 Printing - Big Grok for facilitators	USD	50	15	750.00
7 Printing - WE Grok for two	USD	100	15	1,500.00
8 Printing - Grok Kids	USD	100	10	1,000.00
9 Project operation fee (15%)				1,672.50
TOTAL	USD			12,822.50
	CHF			14,247.22
Average rate for each product	CHF			11.40

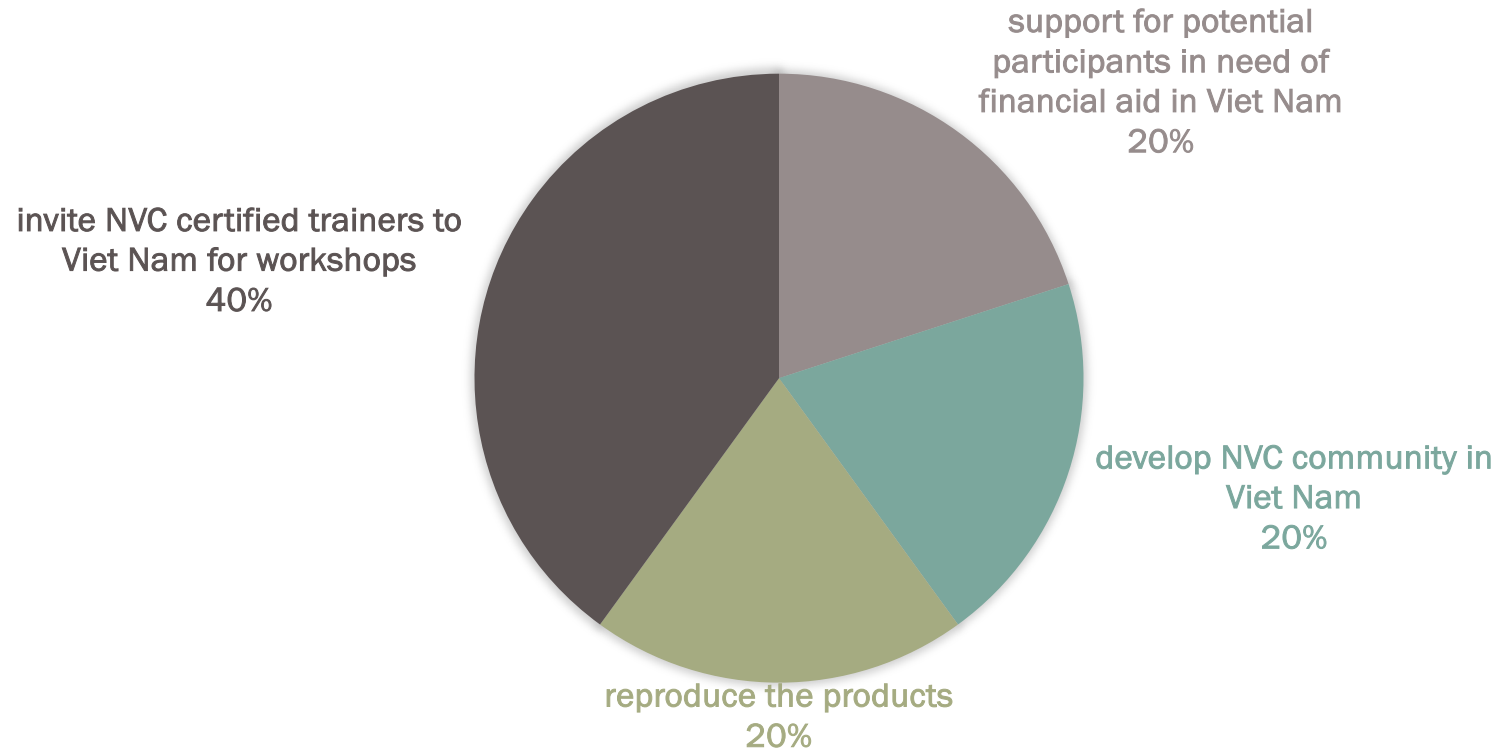
ESTIMATED BUDGET



TO WHOM I CALL FOR SUPPORT

- International NVC friends
- Local NVC practitioners
- Potential users

HOW WOULD WE USE THE NET PROFIT FROM SELLING THE PRODUCTS?



HOW YOU COULD SUPPORT ME

- Any financial supported is appreciated, or
- Share information to whom you may think they would like to contribute to this project



I'm coming to



Please contact baokhuyen.nguyen@gmail.com any questions

Thank you from KHUYEN NGUYEN – Viet Nam